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*P*RESIDENT'S
REPORT

THE COLLEGE OF SANTA FE



This was an outstanding year for corporate and foundation giving. Several large-scale, high-visibility initiatives were fully or partially funded.

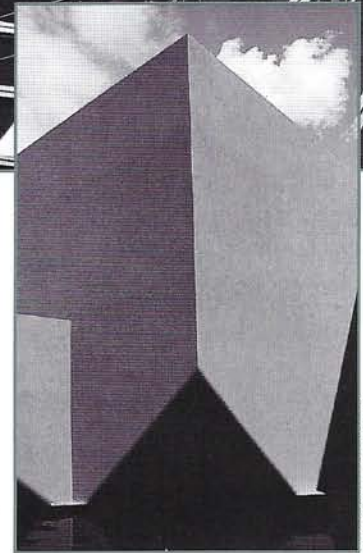
A major highlight was the \$1 million challenge grant received from the J.E. and L.E. Mabee Foundation of Tulsa, Oklahoma, toward the capital campaign for our new Visual Arts Center (VAC). The Mabee Foundation's grant stimulated unprecedented levels of giving from CSF's Board of Trustees and other private sources. Principal among these were lead gifts from the BF Foundation, Donald and Jill Tishman, the McCune Charitable Trust of Santa Fe, and the McCune Foundation of Pittsburgh, Pennsylvania.



Lord John Julius Norwich lectured and signed books.

The Eugene V. and Clare E. Thaw Charitable Trust continued to support the Visual Arts Center, making major payments toward the organization's \$1 million pledge for the project, and adding new support by sponsoring a visit by author and scholar Lord John Julius Norwich, who lectured on Byzantium to a large crowd in the Greer Garson Theatre.

We concluded the fiscal year not only matching the Mabee challenge grant, but also approaching the completion of the multi-year VAC capital campaign. A complete list of campaign supporters – all of whom were critical to its success – appears in a later section of this report.



Visual Arts Center

PHOTO BY PAUL SLAUGHTER



Monothon at Site Santa Fe

Several of the college's advisory councils staged very successful benefit events during the past year. The Visual Arts Advisory Council presented the twelfth annual Monothon, resulting in income of more than \$69,000. For the third year SITE Santa Fe provided the venue for the event renewing a successful collaboration with one of the community's premiere arts organizations.

The Moving Image Arts Advisory Council's 7th Annual Oscar Night Gala was mounted on campus for the first time utilizing the professional soundstage of the Garson Studios and raising over \$20,000 for the college's film and video programs.

The Greer Garson Steering Committee's "Working Rehearsal with Carol Burnett" gave two hundred lucky patrons the opportunity to observe the world-renowned comedienne and board member as she coached the student actors in rehearsal for a production of *Once Upon A Mattress*, the musical that was the vehicle for Ms. Burnett's Broadway debut.

The Creative Writing Advisory Council mounted a fundraiser featuring a reading of nonsense poems and an auction of whimsical bird paintings by council member Alvaro Cardona-Hine. The Contemporary Music Advisory Council produced a number of concerts including a workshop by renowned percussionist Max Roach and a collaborative concert with Mr. Roach being accompanied by the improvisational computer-generated graphics of Kit Fitzgerald, Assistant Professor of Moving Image Arts.

G I F T S & G R A N T S



Also completed was a \$116,000 campaign to create the college's first distance education courses. "The Online Alternative TESL and Bilingual Education Endorsement Initiative" will place the Education Department's innovative TESL (Teaching English as a Second Language) and Bilingual Education endorsement courses into an online (Internet-based) format, which will benefit K-12 teachers statewide.

Funded by AT&T Foundation, The Conrad N. Hilton Foundation, PNM (Public Service Company of New Mexico), Gateway 2000, and Hastings stores, the initiative exemplifies how corporate philanthropy, working in collaboration with higher education, can make a real difference in the improvement of education for both New Mexico's children and their teachers.

In the area of campus information technology, Sun Microsystems donated two high performance Internet web servers, together valued at \$56,000. Acquired via Sun's "Academic Equipment Grant" competition, the grant recognized the outstanding multi-media work being conducted by the Moving Image Arts Department. The servers will improve overall campus connectivity and foster expanded digital/electronic collaborations between the college and other film/art schools.

"The National Millennium Survey," a photographic and literary survey of American culture at the turn of the millennium, represents still another successful fund raising initiative during the past year. Responding to a \$100,000 challenge grant from the John S. and James L. Knight Foundation of Miami, Florida, the National Endowment for the Arts contributed an additional \$100,000 to the project.

In combination, this funding will support the commissioning of nationally-known photographers and writers, to document America's rich cultural diversity from their unique artistic perspectives. The project was funded initially by matching funds of \$50,000 from the Harold and Esther Edgerton Foundation and \$50,000 from the National Endowment for the Arts.

When completed and placed on national exhibition during the fall of 2001, The College of Santa Fe's National Millennium Survey will take its place alongside the other pivotal historical surveys of Americana. The National Millennium Survey is a project of the Anne and John Marion Center for Photographic Arts, under the direction of James Enyeart.



Students from Alvord Elementary School at the Greer Garson Theatre.



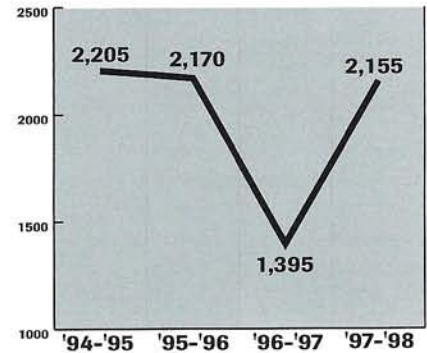
Central Avenue, Albuquerque (*Perish and Artist*) April 1998, original color print by B.A. Photography candidate Jennifer F. Schlesinger.

A number of additional grants supported The College of Santa Fe's community and educational outreach mission. The Frost Foundation of Santa Fe completed a three-year commitment with a \$100,000 grant in support of the Education Department's collaboration with Alvord Elementary School.

CSF's "Service Learning" program, which places student volunteers in non-profit health and social service organizations across Santa Fe County, received grants from The Catholic Foundation and the Santa Fe Community Foundation. The latter also provided support for the college's "SCY Center" (Services for Counseling Youth), a collaboration between the CSF Education Department and the New Mexico Suicide Intervention Project.

Finally, a \$130,000 NASA grant supported the "Mobile Science Project," another Education Department program, which delivers non-formal training in science, math, and technology education to Native American school children at pueblos across northern New Mexico.

The William Randolph Hearst Foundation awarded the college a new \$100,000 grant to add to the previously established endowed scholarship fund for minority students. Mr. William M. Daniel bequeathed to the college a gift of \$50,000 to establish an endowed fund for building maintenance. Also in the area of planned giving, the college was the beneficiary of a \$23,000 gift from the estate of Ms. Garnet Anne Gunther Starkey.



NUMBER OF ALL GIFTS 1994-98

PHOTO BY JENNY ANDERSON



Swing dancing at Founders' Weekend