

# LSU Office of Corporate, Foundation, and Research Relations

(LSU Office of Research and Economic Development)

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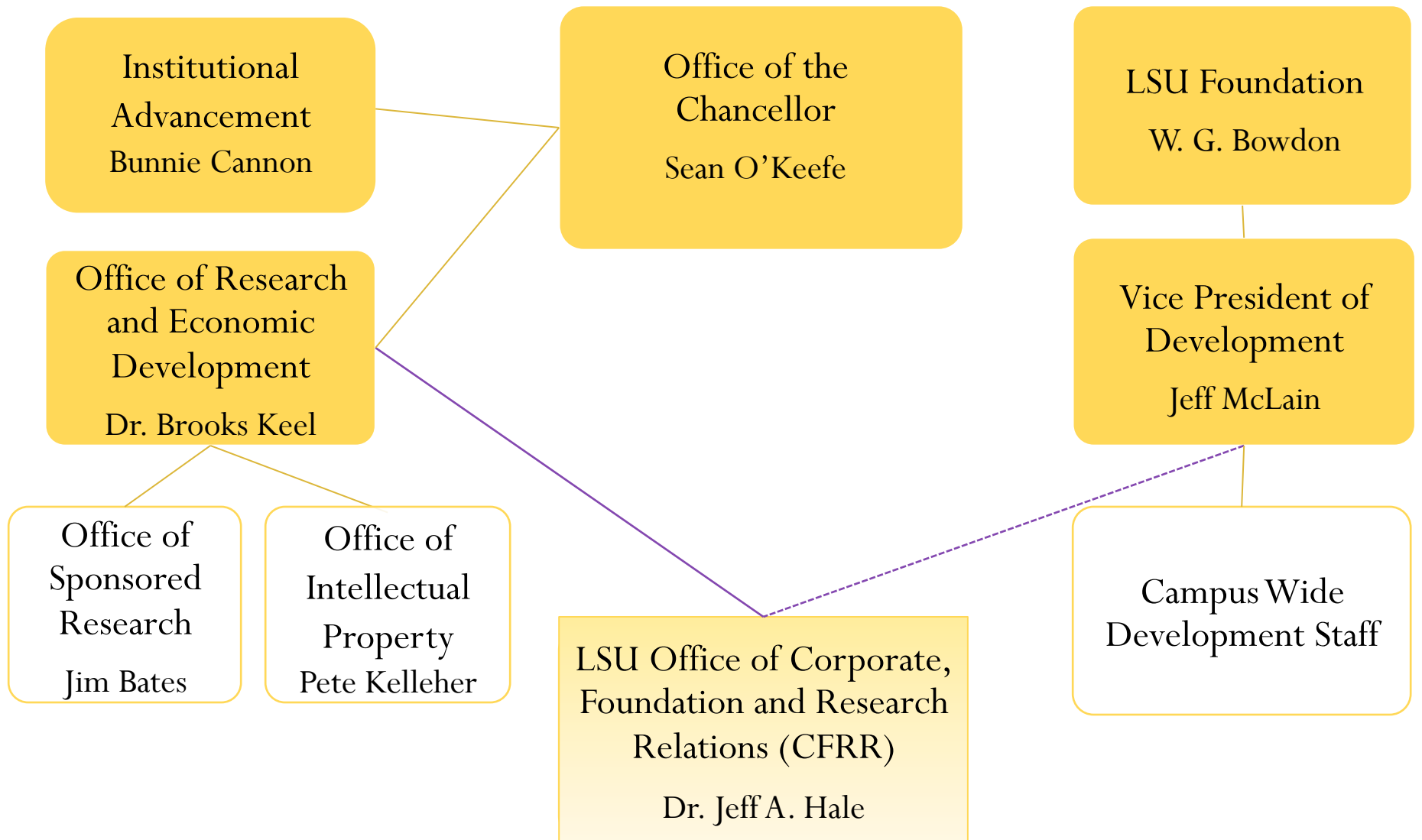
Overview & Mission

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# Mission Statement

The LSU Office of **Corporate, Foundation, and Research Relations** (CFRR) is responsible for initiating and coordinating relationships with corporations, foundations, and government funding agencies that support LSU's education, public service, and research missions. Additionally, the office is a campus-wide resource for LSU faculty, development staff, and researchers seeking corporate, foundation, and/or sponsored research funding for major initiatives that support LSU's 2010 "Flagship Agenda." Our goal is to provide "**one-stop shop**" service for both external CFRR partners and internal LSU constituencies.

# CFRR Organizational Reporting Matrix



# The Corporate Perspective on University Partnerships

Corporations desire partnerships with universities to gain **competitive industry advantage (i.e. value)**:

- Recruit LSU's diverse, nationally-competitive graduates and student interns.
- Access relevant cutting-edge research, intellectual property, patents, and academic/research reputation.
- Enhance public reputation/image through strategic philanthropic and/or sponsorship-focused investment.
- Foster local/regional/national economic development.
- NOT because "it feels good" or because "they ought to."

# The Broad Spectrum of Potential LSU Interactions With a Single Company

