

FLAGSHIP FACULTY



Lisa Lundy

Assistant Professor, Manship School of Mass Communication

School and Career:

Most recently, I completed my doctoral work at the University of Florida in August 2004. Prior to that, I worked for the College of Agricultural and Life Sciences at the University of Florida in student and alumni relations. I came to LSU in 2004 as an assistant professor. I am also the public relations area head for the Manship School of Mass Communication.

Research Interest:

I am interested in how individuals use the media to learn about issues related to agriculture, the environment and personal health. I am also interested in how the media influences individuals' attitudes and behaviors related to such issues.

What do you enjoy most about LSU?

LSU is a beautiful campus (especially when the azaleas are in bloom). I love meeting students as sophomores and watching them as they grow and mature and then graduate. I love taking public relations students to national conferences and seeing how much pride they have in being from Louisiana and LSU.

Schlumberger Announces \$250,000 Donation and Names LSU to Elite Universities Program

BY ERNIE BALLARD

Representatives from Schlumberger visited the LSU campus on Sept. 13 and 14 to meet with students seeking internships and employment from across several academic disciplines and to announce a \$250,000 donation, to establish 25 scholarships for students adversely affected by Hurricanes Katrina and Rita in 2005. The company also named LSU to its "Ambassador Schools" program, an elite designation that places the university among the top 12 schools in the nation in terms of overall quality and value to Schlumberger.

The first-of-its-kind, two-day "Schlumberger Technology Days" event in LSU's CEBA Building, timed to coincide with LSU's "Career Fair," featured a dozen Schlumberger employees and researchers demonstrating the latest technologies and approaches to serving the needs of the global energy industry. Several hundred LSU students visited the Schlumberger exhibits and met with company recruiters during the course of the exhibit.

"We hope that the showcase at CEBA provided a closer look at the incredible technologies Schlumberger offers and the exciting career opportunities we have in the company," said Stephanie Cox, Schlumberger vice president for Gulf Coast Operations, based in New Orleans.

In a separate presentation on the afternoon of Sept. 13, Cox gave an overview of Schlumberger's operations to a diverse group of LSU students, faculty and administrators. The event also featured a check presentation for \$250,000, delivered by Schlumberger's President of Oilfield Services for North America Bill Coates, as well as Global University Relations Manager Larry Schwartz. "Schlumberger's business in the Gulf



Pictured from left to right are LSU Foundation President and CEO Maj. Gen. William Bowdon, President of Schlumberger Oilfield Services William Coates and LSU Chancellor Sean O'Keefe at Schlumberger Technology Days at LSU on Sept. 13.

Coast deploys the most sophisticated technology in the oil and gas exploration industry. We greatly value our relationship with LSU - we need to take full advantage of the technology being developed at LSU and we need to recruit effectively for our operations in the Gulf of Mexico," said Schwartz.

In addition to its highly qualified students, LSU's academic research strengths in engineering, geoscience and related disciplines was recognized at the Sept. 13 presentation, via a letter and plaque naming LSU as one of 12 universities in the United States to be recognized as an "Ambassador School." Chancellor Sean O'Keefe, as well as Vice Chancellors Harold Silverman, Michael Ruffner and Brooks Keel were present to receive the award.

The significance of the Ambassador School designation was summarized by Jeff Hale, LSU Foundation's senior director of corporate and foundation relations.

"Today is a landmark in the

Schlumberger/LSU relationship, in that the company now recognizes both our outstanding students and our leadership research. All told, this is a testimony to the rising academic standards and nationally competitive faculty hires mandated in LSU's 2010 Flagship Agenda," said Hale.

LSU Foundation President & CEO, retired U.S. Marine Corps Maj. Gen. William Bowdon, also recognized the importance of the occasion.

"We are happy to see that LSU students are in demand by one of the top companies in the energy business. This partnership is sure to grow over the years," said Bowdon.

Employing 66,000 people and operating in 80 countries, Schlumberger is one of the world's first and largest oilfield services corporations. Through well-site operations and research and engineering facilities, Schlumberger works to develop products, services and solutions that optimize performance and remain environmentally sound.

The LSU Systems Board of Supervisors' September Meeting News and Notes

BY BILLY GOMILA

The LSU Board of Supervisors

cellor of academic affairs at the LSU

freshman class, with an average ACT

maintain freshman quality, enhance